



## More to Explore with Girl Scouts



Have you renewed your Girl Scout membership for 2020-2021 yet? During these uncertain times, Girl Scouts can be the source of consistency for you and your girl. Renewing your membership ensures that your girl will continue to gain the life-changing benefits of Girl Scouting, while supporting your council. Don't wait - renew now for another year of Girl Scout magic, and making an impact on the lives of girls!

**We have extended the deadline for "Spring" Renewal! Service Units will receive \$1 for every member, girl or adult (not including lifetime members), registered by July 31, and all girls renewed before then will also be entered into a drawing to be the CEO of Girl Scouts Heart of Michigan for the day with their troop!**

We know these are challenging financial times; if you have financial concerns about being able to provide your girl with all the benefits of Girl Scouting, financial assistance is available. Please reach out to Help Desk (1-800-497-2688 or [helpdesk@gshom.org](mailto:helpdesk@gshom.org)) if you have questions.

**Renew Today!**



## **Offices Closed June 29 through July 3**

Our staff members are taking a break leading up to the Fourth of July. Our retail shops will be closed for curbside pick-up. The Help Desk email will be monitored throughout the week, but response time may be delayed. We'll be back to serve you on Monday, July 6!

## **Have you heard?! We're hosting Family Camp this summer at our camps!**



# **FAMILY CAMP**



What better way to unplug from technology and spend quality time with your girl(s) and the rest of your family than to spend time at Girl Scout Camp! We are excited to offer our properties for family reservations this summer. Come enjoy classic Girl Scout camp activities, like archery, climbing wall, horseback riding, swimming, and more! Imagine the lifelong memories, adventures, and bonding you'll create with the whole family!

[More information here!](#)

## Returning to Troop Activities

We recently compiled a resource with our recommendations for Troops to resume in person. The document was sent out last week, and can also be found [here](#) for quick reference.

[Check out our guide here! »](#)



This summer, your girl has the chance to join Camp Reimagined - the virtual, at-home camp experience beyond what you might consider possible. Your girl will get a subscription box with everything she needs for daily interactive activities, as well as her own camp counselor, daily Zoom calls, and the connection and friendship she's craving.

One week of Camp Reimagined is \$50. Camp runs from Monday through Friday. Your girl can join us for one week or all five! **Each box is grade level specific and intended for one girl.**

- Week 1: June 29 - July 3 - Classic Camp (*SOLD OUT!*)
- Week 2: July 6 - July 10 - STEM in the Outdoors
- Week 3: July 13 - July 17 - Nature Explorer
- Week 4: July 20 - July 24 - Outdoor Artist
- Week 5: July 27 - July 31 - Eco Action

It's not too late to sign up for a week of Girl Scout camp fun!

LEARN MORE

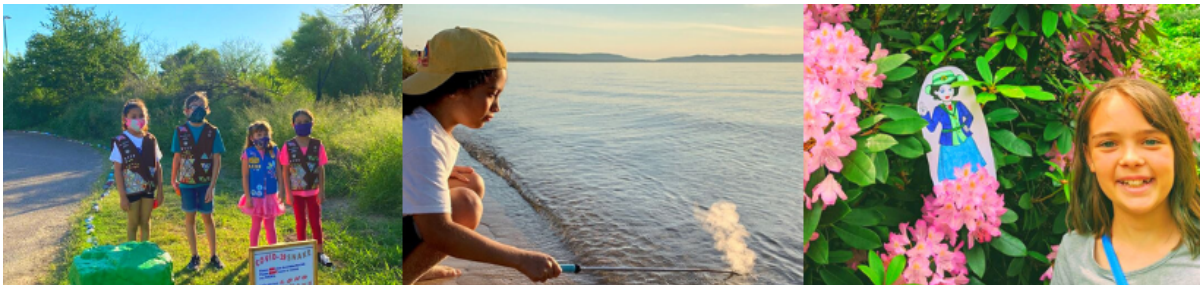
## Leader Training Update

While we continue building the online trainings for gsLearn, you can take advantage of virtual training opportunities for Grade Level Training! Register at the link below. We will send the Zoom information prior to the training time.

If you have any questions, please email [education@gshom.org](mailto:education@gshom.org) or contact Julia DeGuise at 989-399-7244.

[Register for trainings here »](#)

## The Summer of Girl Scouting is here!



### THE SUMMER OF GIRL SCOUTING

Join the fun at [gshom.org/SummerGS](https://gshom.org/SummerGS)

The Summer of Girl Scouting is off to an amazing start! This eight-week patch program is being completed as a community of Girl Scout sisters. Throughout the summer, your girl will receive activity options, tips and tricks, and information for how to make this summer the Summer of Girl Scouting.

Each week, you'll get an email from us with some activities for the week. The program is flexible and you can participate based on what works for your girl's schedule. **The program has no cost (besides purchasing a patch), and is open to ALL girls -- so be sure to invite a friend to participate alongside your girl!**

It's not too late to sign up. Let's make this the best summer yet - the Summer of Girl Scouting!

**Sign up today!**



## **Calling all Girl Scout supporters!**

We are fundraising for financial assistance in the wake of COVID-19. Please share this post with your social networks as we band together to support girls who need Girl Scouting!

We gave out over \$115,000 in financial assistance last year, and we are anticipating a 50% increase as a result of COVID-19. Help your Girl Scout sisters continue their journey! Girl Scouts Heart of Michigan staff are excited to celebrate reaching our fundraising goals by getting a pie in the face! Invest in helping a girl gain leadership skills.

At these fundraising levels, the following individuals will get a pie in the face:

- \$15,000: Jan Barker, CEO; any Service Unit team members available
- \$20,000: Membership Team members
- \$25,000: All Girl Scouts Heart of Michigan Staff
- \$30,000: Board of Trustee Members

Check out our [Facebook page](#) to stay tuned!

**[Visit our fundraising page here! »](#)**

## **Product Program Updates**



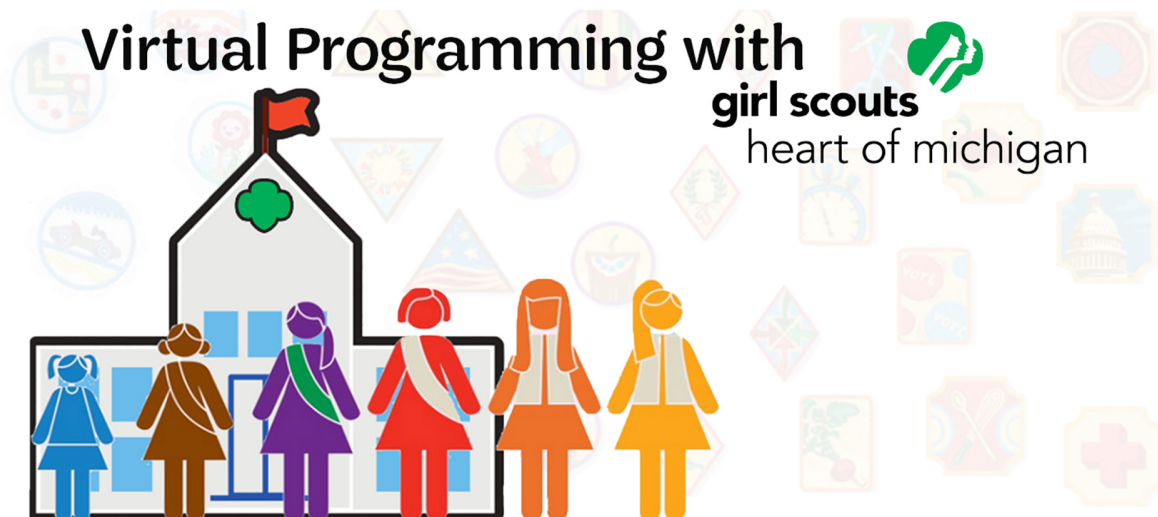
New product partnership in 2020-2021... M2 Media. Watch for more details soon! M2 Media is our new magazine partner for Treats & Reads for the upcoming membership year. Both you and your girl can design your own avatar this year! Check out [this link](#) to preview the girl avatar creator, and [this link](#) to preview the adult avatar creator!



## **Retail Updates**

- As we transition to our new retail space, the Ypsilanti/Ann Arbor Retail Shop will be closed. We are still here for all of your Girl Scout needs! Contact Help Desk (1-800-497-2688 or [helpdesk@gshom.org](mailto:helpdesk@gshom.org)) for assistance.
- Earn **DOUBLE** Loyalty Points every Wednesday beginning May 6 through September 1! Loyalty points are redeemable ANYTIME from now until September 30, 2020.
- Shop **online** anytime and receive free shipping!
- We are excited to be offering curbside pick-up!
  - All orders/inquiries should be emailed to [helpdesk@gshom.org](mailto:helpdesk@gshom.org) 48 hours prior to intended pick up.
  - Hours vary by location, so we will set up a pick up time with you.
  - We will call for payment prior to pick up and to confirm order.
  - Call 1-800-497-2688 and let us know when you arrive and we will bring your order out to you.

**[Check our Facebook page for updates »](#)**



Every day at 3:00 PM, your girl is invited to join us for virtual Girl Scout programming! We host videos every week day: Mondays are for Daisies (Kindergarten-1st grade); Tuesdays are for Brownies (2nd-3rd grade); Wednesdays are for Juniors (4th-5th grade); Thursdays are for Cadettes (6th-8th grades); and Fridays are for Seniors & Ambassadors (9th-12th grade). The entire collection of videos is available on our [Facebook page](#) as well as our [website](#) . Have an idea for a virtual program or want to partner with us to create content? Email [marketing@gshom.org](mailto:marketing@gshom.org)!

*Please note: Since our staff members are taking a break this week (June 29 - July 3), we will not be offering daily programming - but we will be back and ready for action on Monday, July 6, 2020! In the meantime, check out previous videos on our website below.*

## GSHOM Virtual Programming



Have a question? Don't be shy!  
**Contact us** for more information.

